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The whole GLAM package

a workflow for turning the richness of GLAM knowledge and collections into great wiki contributions

Lucy Schrader
Avocadobabygirl

Heidi Meudt
Stitchbird2

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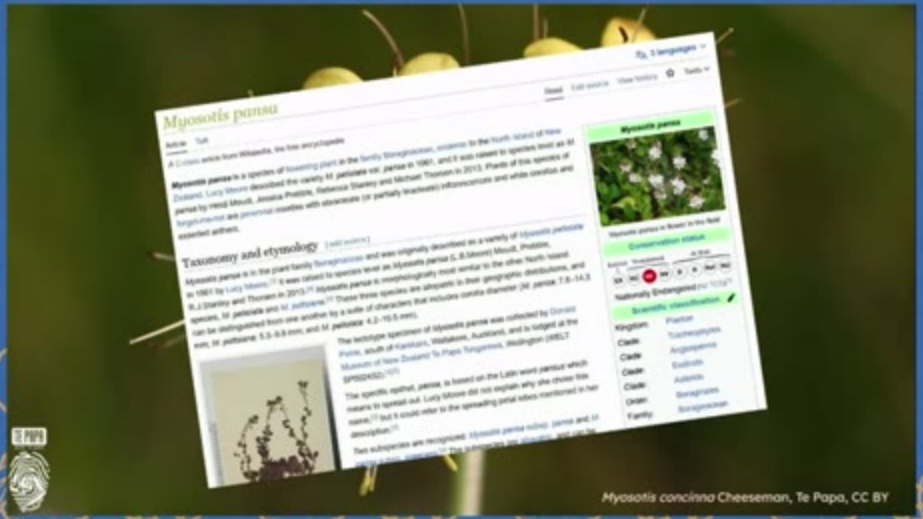

Myosotis concinna Cheeseman, Te Papa, CC BY

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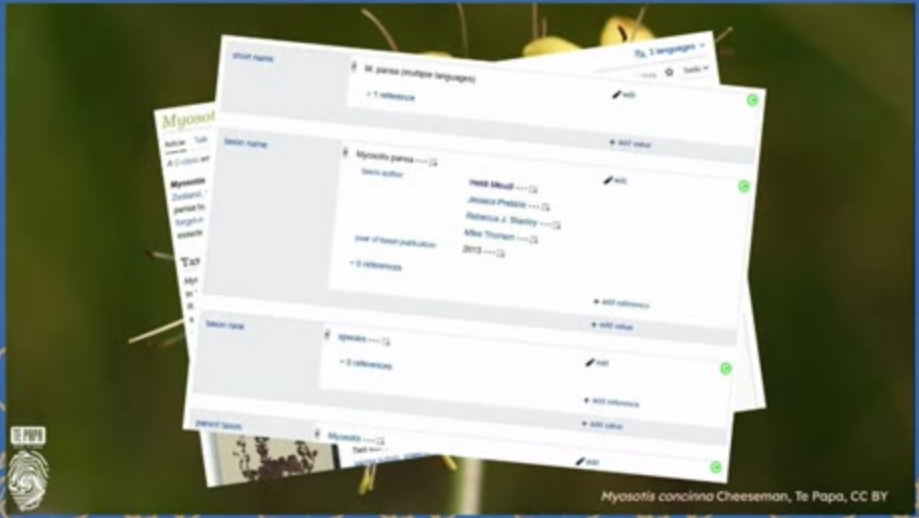

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Myosotis concinna Cheeseman, Te Papa, CC BY

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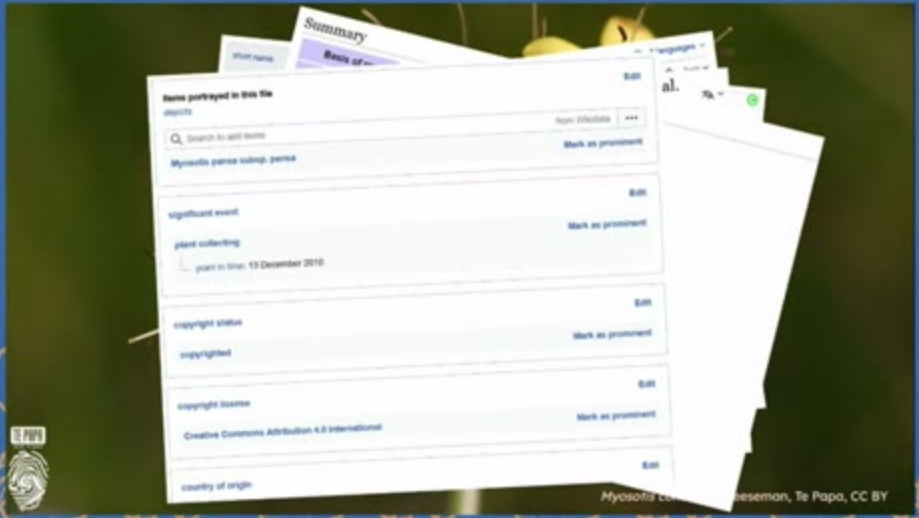

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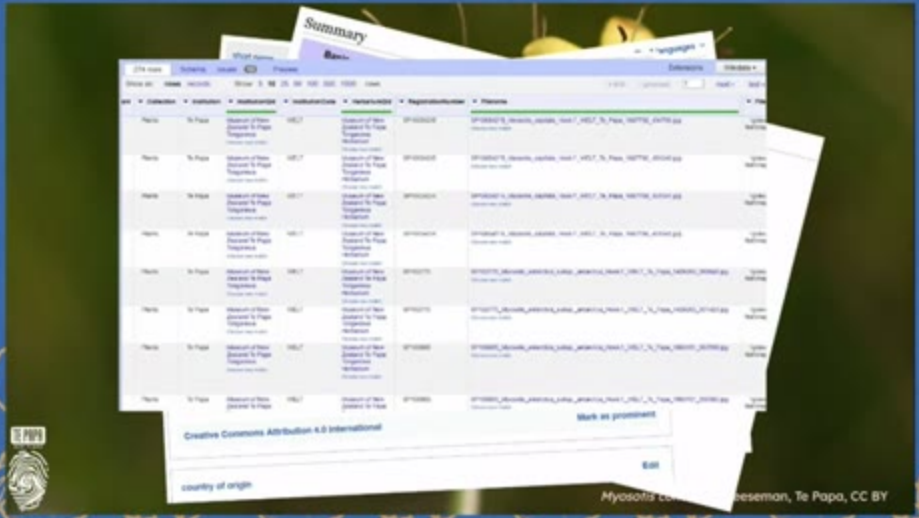

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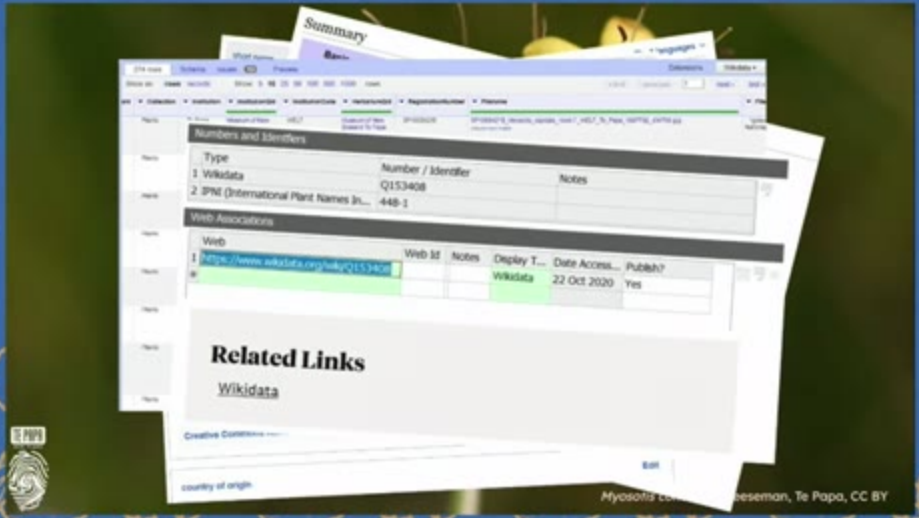

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Digital outreach

It's about the audience

Don't make them come to us

Be where they are

They can use what we have, even if they don't know us

ARTSTOR

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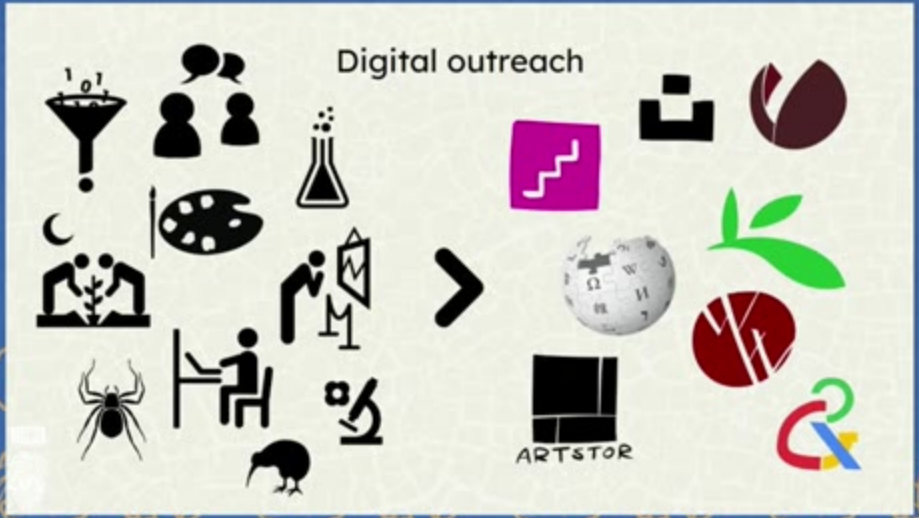

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A package of contributions



65

species articles

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A package of contributions

65

species articles

350

field, sheet, and pollen images

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A package of contributions

65

species articles

350

field, sheet, and pollen images

WIKIDATA

100s

taxa, person, and reference items

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What we didn't do

Inclusion of Mātauranga Māori

Lack of team knowledge and relationships

Need for structural solutions

Load all possible images

Going deep rather than wide

Not the only way to share

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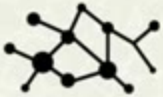
The benefits



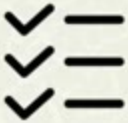
Access



Skills



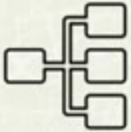
Linked data



Better data



New ideas



Workflow

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tepapa.nz/wholeglampackage

1. Set up a project
2. Select a topic
3. Select your images
4. Make Wikidata edits
5. Upload images
6. Create/edit articles
7. Review
8. Promote

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Collaboration

Enthusiasm

Respect expertise

Help each other out

Be noisy

Ask the community



Poster, "Making Electrical Machinery", Clive Gardiner, No Known Copyright. Te Papa (GH021721)

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Scene from a netball encounter, Wellington, Eric Lee-Johnson, No Known Copyright. Te Papa (O.011119)

Focus

Think strategically

Organisations *love* strategy

Set a scope

Stick to what's doable

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Richness of GLAMs

Use the advantages of being a GLAM

Build on work already done

Use your strengths



Block of one pound Unemployment Relief stamps, No Known Copyright. Te Papa (PH003617)

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The bigger picture



On Triangle Knob, looking south-west towards Kapiti Island, Leslie Adkin, No Known Copyright. Te Papa (B.020716)

Make it easier next time

Inform organisational priorities

Strategic = convincing

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The bigger picture



On Triangle Knob, looking south-west towards Kapiti Island, Leslie Adkin, No Known Copyright. Te Papa (B.020716)

Make it easier next time

Inform organisational priorities

Strategic = convincing

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Collections + Knowledge

WIKIDATA

WIKIMANIA SINGAPORE



What will *your* project be about?

tepapa.nz/wholeglampackage

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Heidi Meudt
Stitchbird2
HeidiM@tepapa.govt.nz


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The next session will begin soon
La prochaine session débutera bientôt
الجلسة التالية ستبدأ قريبا
下一個議程即將開始
Acara selanjutnya akan segera dimulai
La próxima sesión comenzará en breve
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